

حكومة دبي

GOVERNMENT OF DUBAI

دبي

للاقتصاد والسياحة  
Economy and Tourism

# DUBAI @ ARABIAN SOUK 2023

## NEWS & HIGHLIGHTS



# DUBAI AUF EINEN BLICK



## Wetter

- Winter: tagsüber ca. 22-28 Grad
- Summer: tagsüber meist zwischen 30 und 35 Grad, im Juli und August oft über 40 Grad

## Währung/Geldmittel

- Arabische Emirate Dirham (AED)
- 1 CHF = ca. 4 EUR
- Geldumtausch in Wechselstuben am Flughafen, in Shopping Malls, Banken und Hotels
- Vom Bankomaten abheben mit Maestro- (EC-) oder Kreditkarte

## Zeitverschiebung

- +2 Stunden im Sommer
- +3 Stunden im Winter

## Flugverbindungen:

- Emirates 2x täglich von Zürich und Genf nach Dubai International



01 The Dubai Mall	07 Souk Al Bahar	13 Muscat Shopping Mall	19 Deira Mall	25 Al Emaar Shopping Centre	31 International Centre	36 The Mall	42 Burj Khalifa	48 Jumeirah	54 Al Jaddaf
02 Mall Of The Emirates	08 World Mall	14 City Walk	20 City Walk	26 Al Mulla Plaza	32 Shoppa Mall 1 & 2	37 Palm Jumeirah	49 Jumeirah	55 Al Jaddaf	61 Creek
03 City Centre Deira	09 The Boulevard At Jumeirah	15 Al Baraka Mall	21 Bay Avenue	27 Arabian Centre	33 Jumeirah Village One	38 The Palm	50 Jumeirah	56 Al Jaddaf	62 Jumeirah
04 International Mall	10 Emirates Towers	16 Al Baraka & Diamond Bank	22 Times Square Centre	28 Al Baraka & Diamond Bank	34 The Dubai Mall	39 City Centre Al	51 Jumeirah	57 Al Jaddaf	63 Jumeirah
05 Saif Mada'at Ajmanah	11 City Centre Mirdif	17 Galeriya Mall	23 Al Baraka Centre	29 Qudra Mall	35 Nakheel Mall	40 City Centre Al	52 Jumeirah	58 Al Jaddaf	64 Jumeirah
06 Deira Festival City Mall	12 Deira Marina Mall	18 The Beach at JBR	24 City Centre Mirdif	30 Reef Mall	36 World Trade Centre	41 Umm Al Quwain	53 Jumeirah	59 Al Jaddaf	65 Jumeirah
08	09	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26	27
32	33	34	35	36	37	38	39	40	41
42	43	44	45	46	47	48	49	50	51
52	53	54	55	56	57	58	59	60	61
62	63	64	65	66	67	68	69	70	71
72	73	74	75	76	77	78	79	80	81
82	83	84	85	86	87	88	89	90	91
92	93	94	95	96	97	98	99	100	101

> 151

Fünf-Sterne Hotels



> 189

Vier-Sterne Hotels



> 270

Ein- bis Drei-Sterne Hotels



> 194

Hotel Apartments



> 146.496

Zimmer



804  
Hotels und Hotel-Apartments  
in Dubai



CÔTE D'AZUR MONACO RESORT



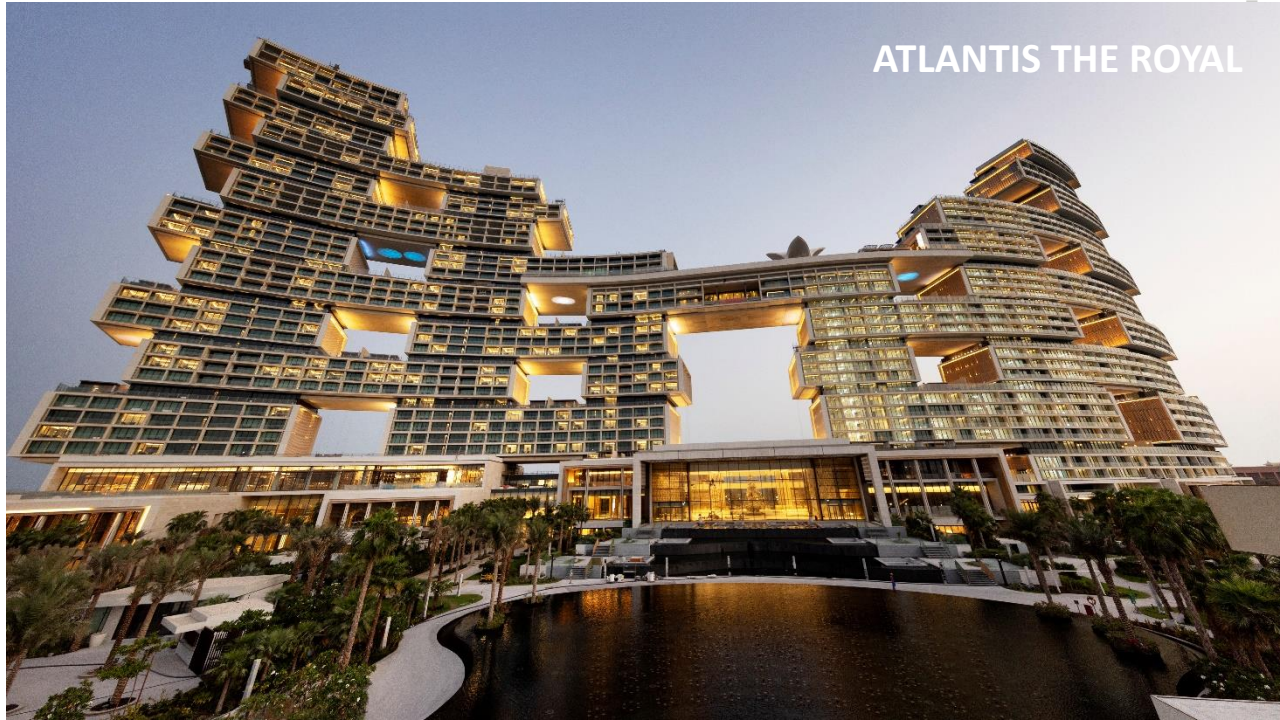
JUMEIRAH MARSALA ARAB



ADDRESS GRAND CREEK HARBOUR



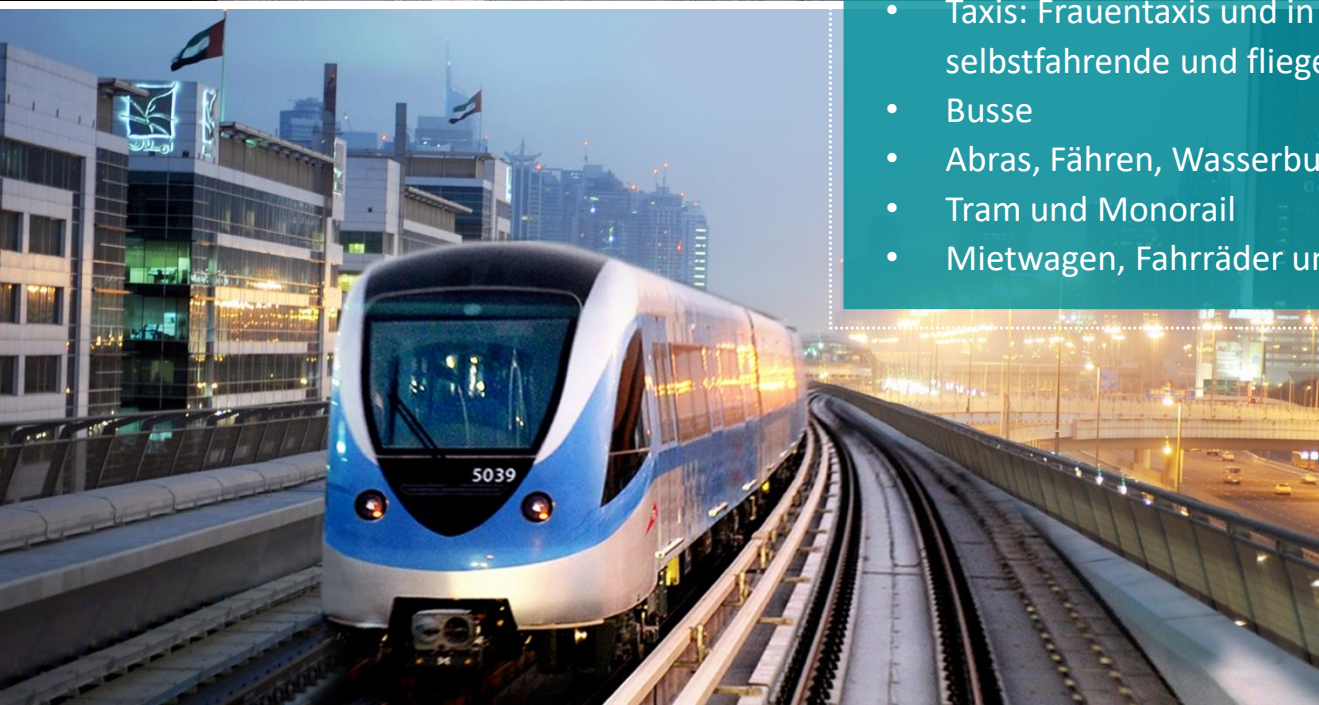
ATLANTIS THE ROYAL





## VON A NACH B IN DUBAI

- Dubai Metro
- Taxis: Frauentaxis und in Zukunft auch selbstfahrende und fliegende (Drohntaxis)
- Busse
- Abras, Fähren, Wasserbusse und Wassertaxen
- Tram und Monorail
- Mietwagen, Fahrräder und E-Scooter





## RAMADAN

- Heiliger Monat des islamischen Kalenders
- Die Daten richten sich nach dem Mondkalender und verschieben sich jedes Jahr um 10/11 Tage nach vorne
- 2023: ca. 22. März bis 21. April
- Fastenzeit
- Hotels: Betrieb wie gewohnt und Restaurants: in der ganzen Stadt geöffnet
- Verlängerte Öffnungszeiten in Malls, Parks, Souks
- „Iftar“-Zelte in vielen Hotels und Restaurants: traditionelles Iftar-Essen zum Fastenbrechen nach Sonnenuntergang

# دبي



Emirates

DUBAI MARITIME CITY

DUBAI INTERNATIONAL AIRPORT - DXB





SOUKS - TRADITIONELLE MÄRKTE



AL SEEF



AL SHINDAGHA MUSEUMSVIERTEL

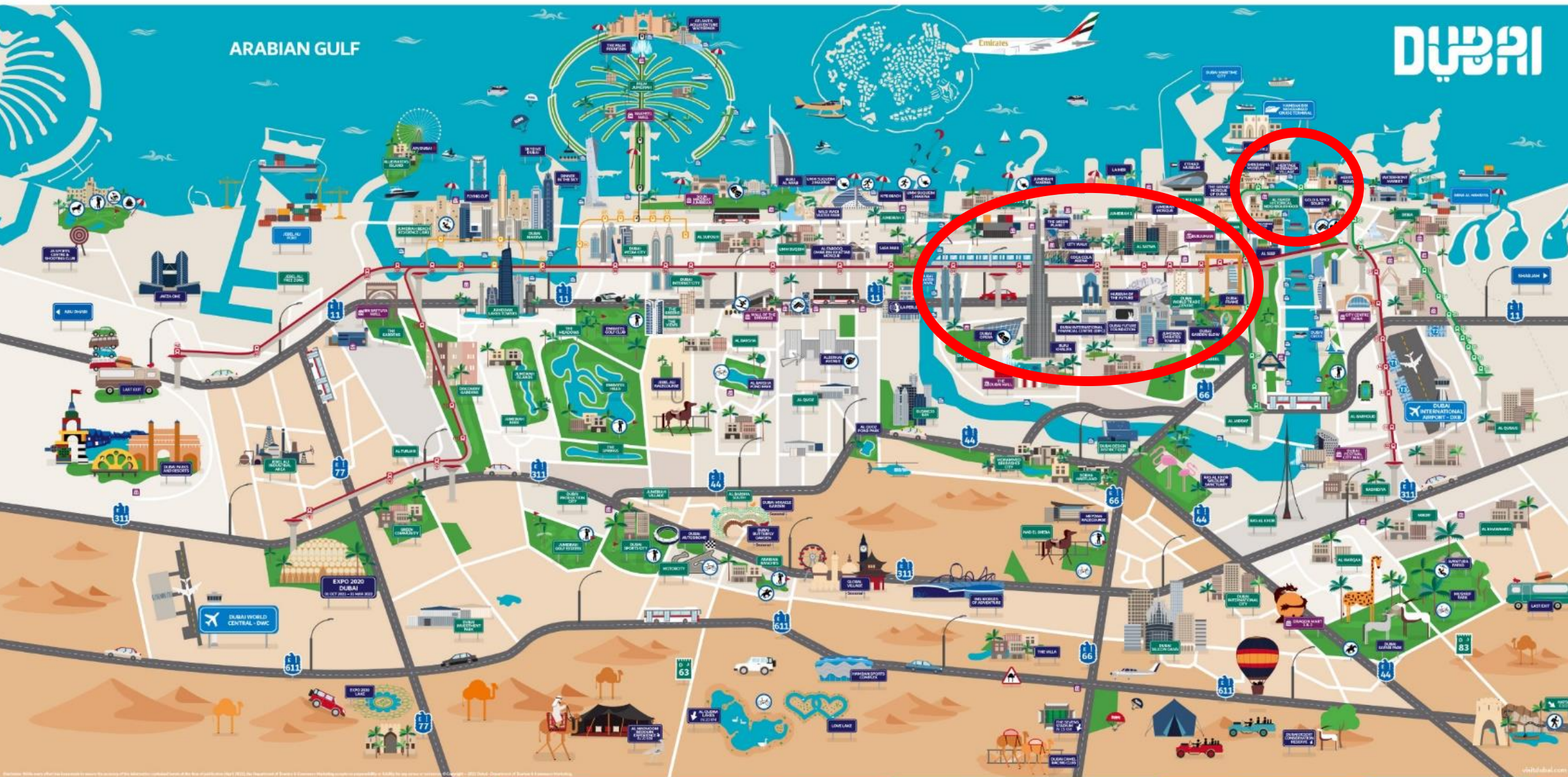


WINDTÜRME



ARABIAN GULF

دبي DUBAI



SHOPPING MALLS				METRO RED LINE				METRO GREEN LINE				TRAM LINE				IMPORTANT NUMBERS	
80. The Dubai Mall	82. Deira Mall	11. Meraas Shopping Mall	18. Sevens Mall	24. Al Emaar Shopping Centre	30. Harem Centre	36. The Mall	42. Mall of the Emirates	48. Jumeirah	54. Discovery Gardens	60. Al Barsha	66. Al Barsha	72. Discovery Gardens	78. Al Barsha	84. Al Barsha	90. Al Barsha	96. Al Barsha	102. Al Barsha
81. Mall of the Emirates	83. City Centre	12. City Centre	19. The Beach Centre	25. Al Muraqqa	31. Deira Mall	37. Deira Mall	43. Deira Mall	49. Deira Mall	55. Deira Mall	61. Deira Mall	67. Deira Mall	73. Deira Mall	79. Deira Mall	85. Deira Mall	91. Deira Mall	97. Deira Mall	103. Deira Mall
84. City Centre Deira	85. The Boulevard of Arabesque	13. Al Barsha Mall	20. Bay Avenue	26. Arabian Centre	32. Dubai Outlet Mall	38. The Palace	44. Dubai International City	50. Dubai International City	56. Dubai International City	62. Dubai International City	68. Dubai International City	74. Dubai International City	80. Dubai International City	86. Dubai International City	92. Dubai International City	98. Dubai International City	104. Dubai International City
86. Souk Madinat Jumeirah	87. City Centre Mirdif	14. Al Barsha Mall	21. The Outlet Village	27. The Outlet Village	33. The Outlet Village	39. The Outlet Village	45. The Outlet Village	51. The Outlet Village	57. The Outlet Village	63. The Outlet Village	69. The Outlet Village	75. The Outlet Village	81. The Outlet Village	87. The Outlet Village	93. The Outlet Village	99. The Outlet Village	105. The Outlet Village
88. The Mall at Jumeirah	89. Deira Mall	15. The Mall at Jumeirah	22. The Mall at Jumeirah	28. The Mall at Jumeirah	34. The Mall at Jumeirah	40. The Mall at Jumeirah	46. The Mall at Jumeirah	52. The Mall at Jumeirah	58. The Mall at Jumeirah	64. The Mall at Jumeirah	70. The Mall at Jumeirah	76. The Mall at Jumeirah	82. The Mall at Jumeirah	88. The Mall at Jumeirah	94. The Mall at Jumeirah	100. The Mall at Jumeirah	106. The Mall at Jumeirah



## DUBAI FRAME

- Aussichtsplattform in 150 m Höhe
- Blick in Richtung auf das alte Dubai (Altstadt am Creek) und das neue Dubai (Downtown mit Burj Khalifa)
- Nahe Metro Station, im Zabeel Park

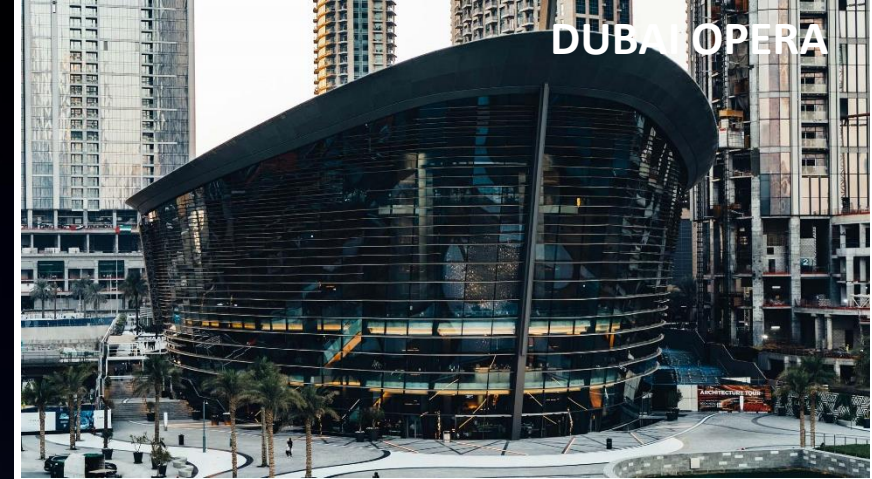


## MUSEUM OF THE FUTURE

- 77m hoch
- 1024 Edelstahlpaneele (ca. 17.000 qm)
- 14 km LED Lichter
- Ausstellungen und Veranstaltungen zu Zukunft von Gesellschaft, Technik und Wissenschaft

# DOWNTOWN

- **Burj Khalifa**  
mit 2 Aussichtsplattformen:
  - At the Top (124. & 125. Etage)
  - At the Top Sky (148. Etage)
- **Dubai Fountain:** bis zu 150 m hoch; ab 18:00 Uhr alle 30 min + Lasershows
- **Dubai Mall** – 1.200 Geschäfte

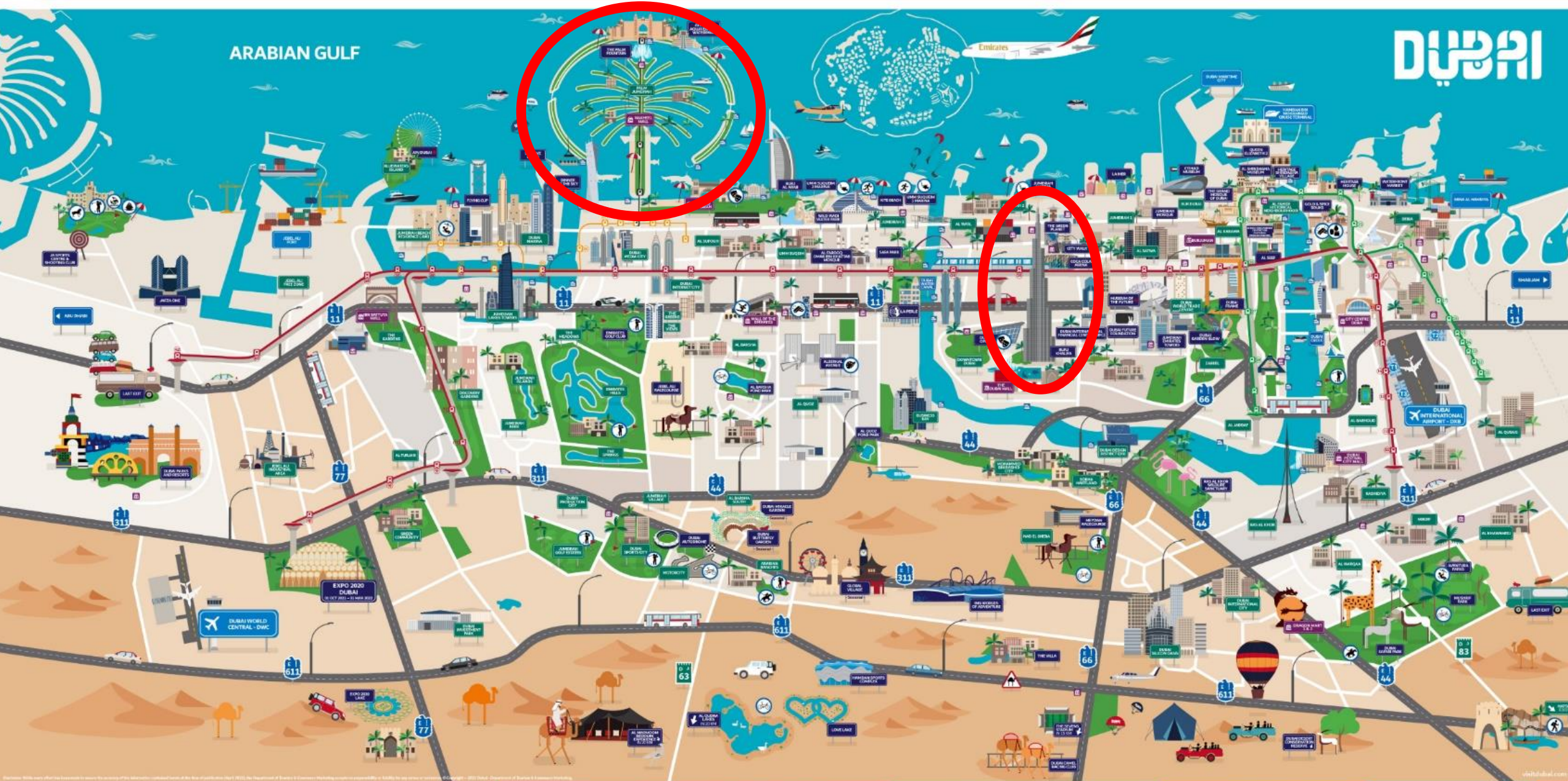


SKY VIEWS GLASRUTSCHE



SKY VIEWS EDGE WALK





<b>SHOPPING MALLS</b> 85. The Dubai Mall 86. Mall Of The Emirates 87. City Centre Deira 88. Souk Al Bahar 89. The Mall at Jumeirah 90. Souk Madinat Jumeirah 91. The Mall at Jumeirah 92. The Mall 93. The Mall at Jumeirah 94. The Mall at Jumeirah 95. The Mall at Jumeirah 96. The Mall at Jumeirah	<b>METRO RED LINE</b> 1. Downtown 2. Deira 3. Burj Khalifa 4. Deira 5. Deira 6. Deira 7. Deira 8. Deira 9. Deira 10. Deira 11. Deira 12. Deira 13. Deira 14. Deira 15. Deira 16. Deira 17. Deira 18. Deira 19. Deira 20. Deira 21. Deira 22. Deira 23. Deira 24. Deira 25. Deira 26. Deira 27. Deira 28. Deira 29. Deira 30. Deira 31. Deira 32. Deira 33. Deira 34. Deira 35. Deira 36. Deira 37. Deira 38. Deira 39. Deira 40. Deira 41. Deira 42. Deira 43. Deira 44. Deira 45. Deira 46. Deira 47. Deira 48. Deira 49. Deira 50. Deira 51. Deira 52. Deira 53. Deira 54. Deira 55. Deira 56. Deira 57. Deira 58. Deira 59. Deira 60. Deira 61. Deira 62. Deira 63. Deira 64. Deira 65. Deira 66. Deira 67. Deira 68. Deira 69. Deira 70. Deira 71. Deira 72. Deira 73. Deira 74. Deira 75. Deira 76. Deira 77. Deira 78. Deira 79. Deira 80. Deira 81. Deira 82. Deira 83. Deira 84. Deira 85. Deira 86. Deira 87. Deira 88. Deira 89. Deira 90. Deira 91. Deira 92. Deira 93. Deira 94. Deira 95. Deira 96. Deira 97. Deira 98. Deira 99. Deira 100. Deira	<b>METRO GREEN LINE</b> 1. Downtown 2. Deira 3. Burj Khalifa 4. Deira 5. Deira 6. Deira 7. Deira 8. Deira 9. Deira 10. Deira 11. Deira 12. Deira 13. Deira 14. Deira 15. Deira 16. Deira 17. Deira 18. Deira 19. Deira 20. Deira 21. Deira 22. Deira 23. Deira 24. Deira 25. Deira 26. Deira 27. Deira 28. Deira 29. Deira 30. Deira 31. Deira 32. Deira 33. Deira 34. Deira 35. Deira 36. Deira 37. Deira 38. Deira 39. Deira 40. Deira 41. Deira 42. Deira 43. Deira 44. Deira 45. Deira 46. Deira 47. Deira 48. Deira 49. Deira 50. Deira 51. Deira 52. Deira 53. Deira 54. Deira 55. Deira 56. Deira 57. Deira 58. Deira 59. Deira 60. Deira 61. Deira 62. Deira 63. Deira 64. Deira 65. Deira 66. Deira 67. Deira 68. Deira 69. Deira 70. Deira 71. Deira 72. Deira 73. Deira 74. Deira 75. Deira 76. Deira 77. Deira 78. Deira 79. Deira 80. Deira 81. Deira 82. Deira 83. Deira 84. Deira 85. Deira 86. Deira 87. Deira 88. Deira 89. Deira 90. Deira 91. Deira 92. Deira 93. Deira 94. Deira 95. Deira 96. Deira 97. Deira 98. Deira 99. Deira 100. Deira	<b>TRAM LINE</b> 1. Downtown 2. Deira 3. Burj Khalifa 4. Deira 5. Deira 6. Deira 7. Deira 8. Deira 9. Deira 10. Deira 11. Deira 12. Deira 13. Deira 14. Deira 15. Deira 16. Deira 17. Deira 18. Deira 19. Deira 20. Deira 21. Deira 22. Deira 23. Deira 24. Deira 25. Deira 26. Deira 27. Deira 28. Deira 29. Deira 30. Deira 31. Deira 32. Deira 33. Deira 34. Deira 35. Deira 36. Deira 37. Deira 38. Deira 39. Deira 40. Deira 41. Deira 42. Deira 43. Deira 44. Deira 45. Deira 46. Deira 47. Deira 48. Deira 49. Deira 50. Deira 51. Deira 52. Deira 53. Deira 54. Deira 55. Deira 56. Deira 57. Deira 58. Deira 59. Deira 60. Deira 61. Deira 62. Deira 63. Deira 64. Deira 65. Deira 66. Deira 67. Deira 68. Deira 69. Deira 70. Deira 71. Deira 72. Deira 73. Deira 74. Deira 75. Deira 76. Deira 77. Deira 78. Deira 79. Deira 80. Deira 81. Deira 82. Deira 83. Deira 84. Deira 85. Deira 86. Deira 87. Deira 88. Deira 89. Deira 90. Deira 91. Deira 92. Deira 93. Deira 94. Deira 95. Deira 96. Deira 97. Deira 98. Deira 99. Deira 100. Deira	<b>IMPORTANT NUMBERS</b> Tourist Information: +971 4 361 55 555 Police: +971 4 361 55 555 Fire: +971 4 361 55 555 Ambulance: +971 4 361 55 555 Dubai Taxi: +971 4 361 55 555 Dubai Tram: +971 4 361 55 555
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An aerial photograph of Palm West Beach in Dubai, United Arab Emirates, during sunset. The sky is a vibrant orange and yellow, reflecting on the calm water of the artificial island. In the foreground, a modern, multi-story residential building with balconies and rooftop pools is illuminated with warm lights. A long, illuminated promenade runs along the beach, lined with palm trees and modern architecture. In the background, other parts of the Palm Jumeirah are visible, including a large artificial island with a bridge and a city skyline in the distance.

## PALM WEST BEACH

- 1,6 km lange Promenade
- zahlreiche Restaurants
- Freizeiteinrichtungen, Stand-up Paddling, Laufpfad, E-Bikes verfügbar
- Hundestrand
- Hotels: u.a. Hilton The Palm, FIVE, Marriott



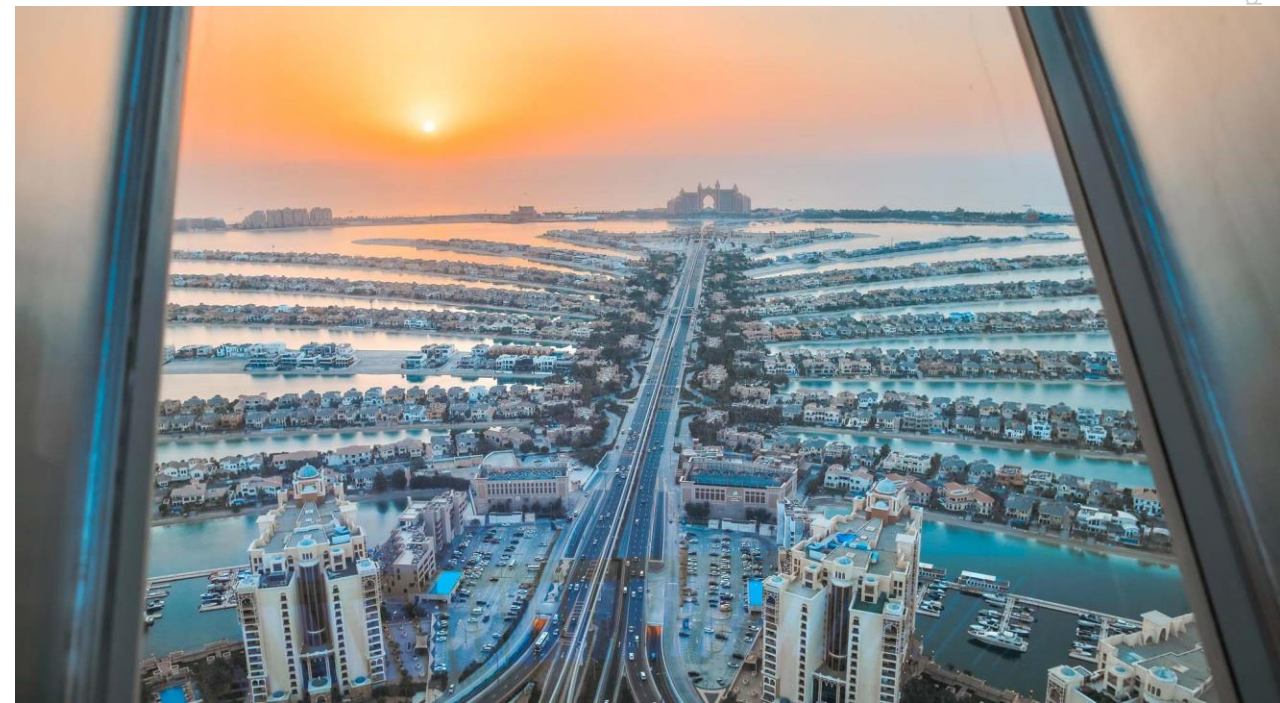
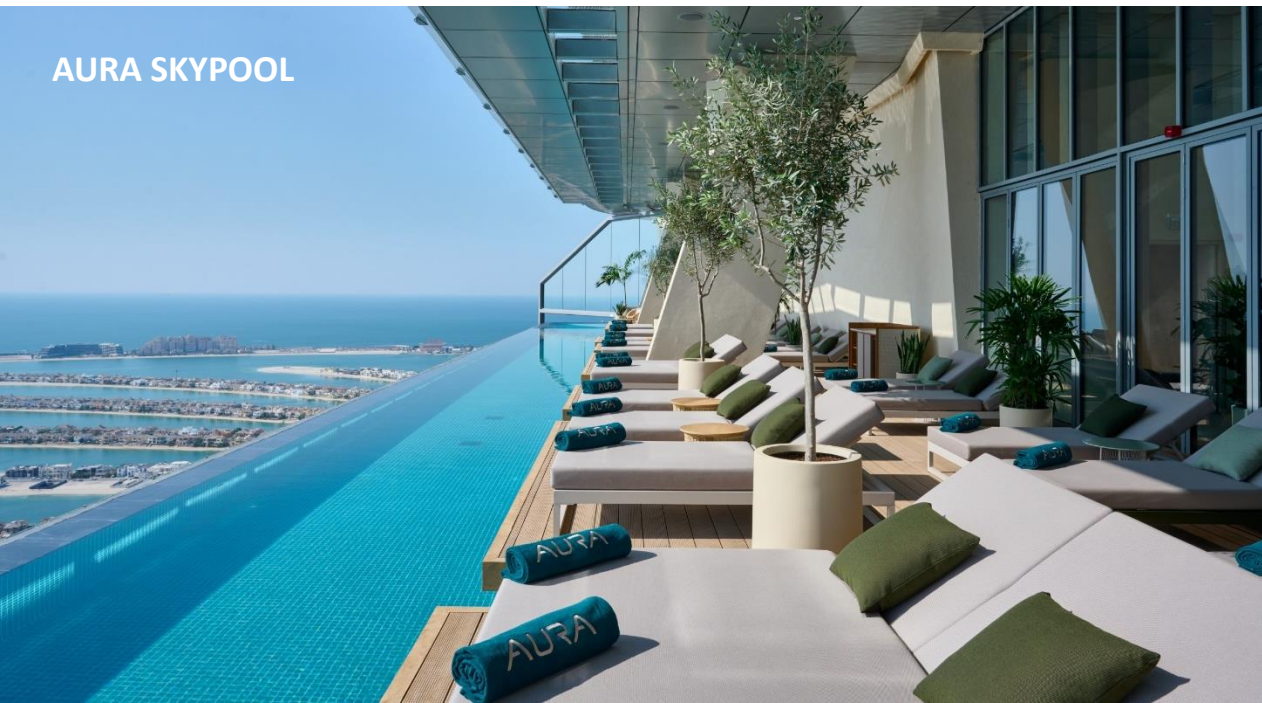
## THE TOWER AT THE PALM / THE VIEW AT THE PALM

- Nakheel Mall, ca. 300 Geschäfte
- 52 Stockwerke und 240 m hoch
- 360 Grad Aussichtsplattform
- Next Level Experience: VIP Lounge in der 52. Etage
- Hotel St. Regis The Palm (1.-19. Etage)
- 360 Grad Aura Sky Pool





AURA SKYPOOL





## THE POINTE

- an der Spitze der Palm Jumeirah
- 2 Promenaden, Strandbereich
- mehr als 80 Restaurants, Shops
- Showbühne, Dine-In Kino
- The Palm Fountain (täglich ab 18:00, alle 30 min)

ARABIAN GULF

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81. Mall of the Emirates	83. Iqbal Mall	14. The Beach Centre	19. Al Baita Mall	25. Al Muraqqa	31. The Mall	37. The Mall	43. The Mall	49. The Mall	55. The Mall	61. The Mall	67. The Mall	73. The Mall	79. The Mall	85. The Mall	91. The Mall	97. The Mall	
84. City Centre Deira	86. The Boulevard of the Emirates	15. Al Baita Mall	20. The Mall	26. The Mall	32. The Mall	38. The Mall	44. The Mall	50. The Mall	56. The Mall	62. The Mall	68. The Mall	74. The Mall	80. The Mall	86. The Mall	92. The Mall	98. The Mall	
85. The Mall	87. The Mall	16. The Mall	21. The Mall	27. The Mall	33. The Mall	39. The Mall	45. The Mall	51. The Mall	57. The Mall	63. The Mall	69. The Mall	75. The Mall	81. The Mall	87. The Mall	93. The Mall	99. The Mall	
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# BLUEWATERS ISLAND / AIN DUBAI

## Bluewaters Island:

- Fußgängerbrücke von JBR
- Boardwalk mit Geschäften und Restaurants

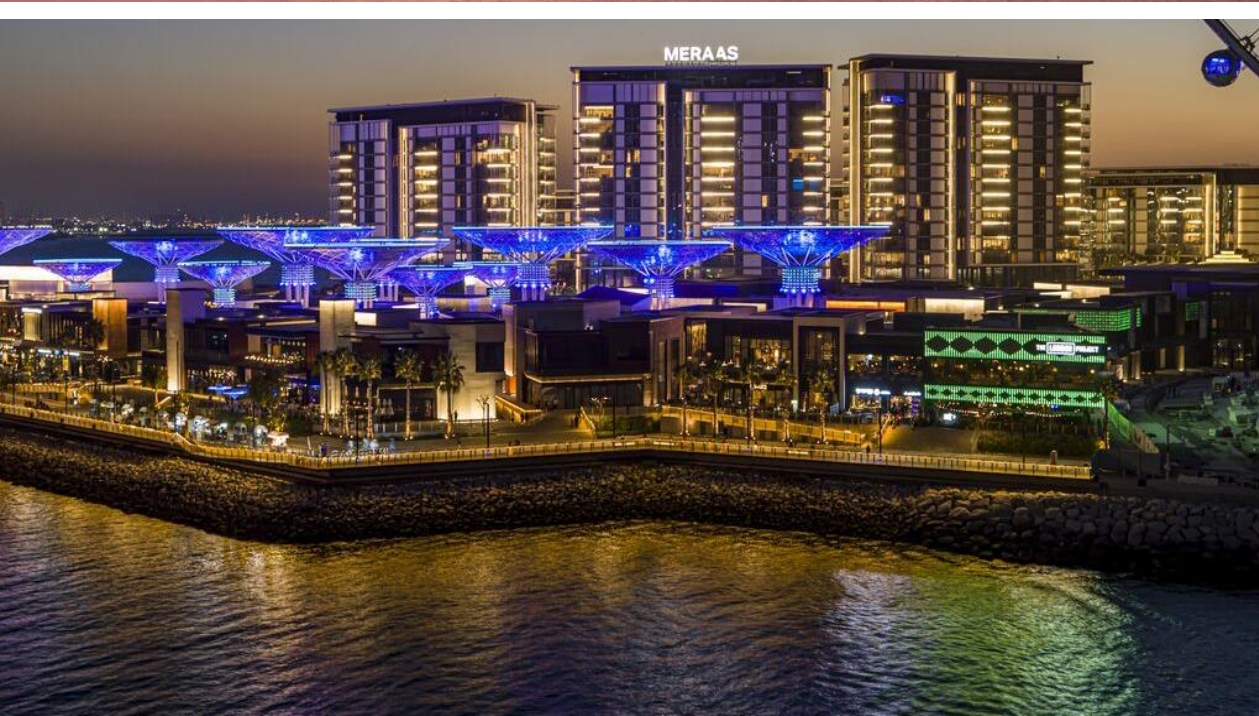
## Caesar's Palace Hotel

## Madame Tussaud's: Wachsfigurenkabinett

## Ain Dubai:

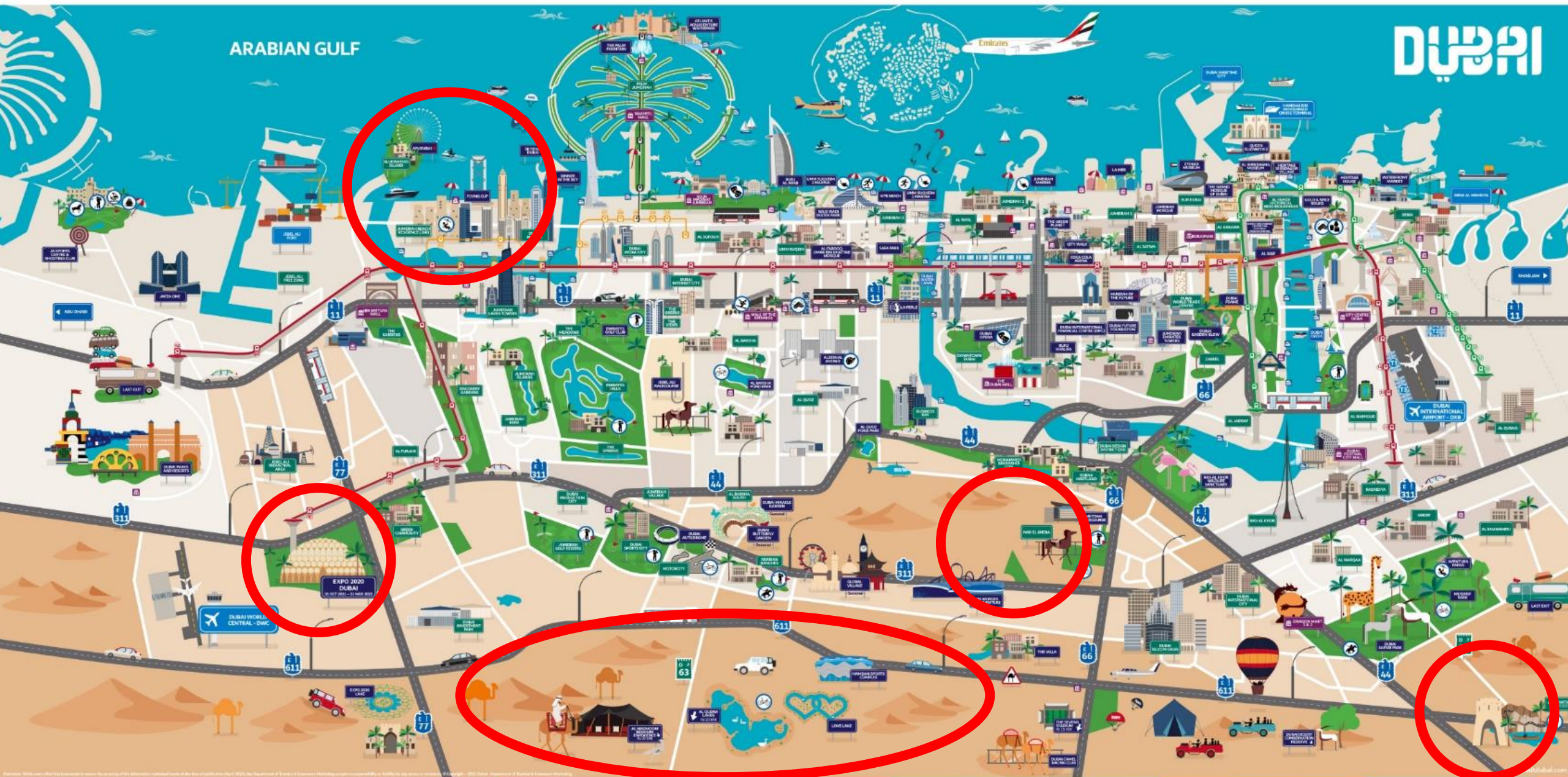
- Größtes Riesenrad der Welt
- 250 m hoch
- 48 vollklimatisierte Kabinen
- 38 min eine Drehung





ARABIAN GULF

دبي DUBAI

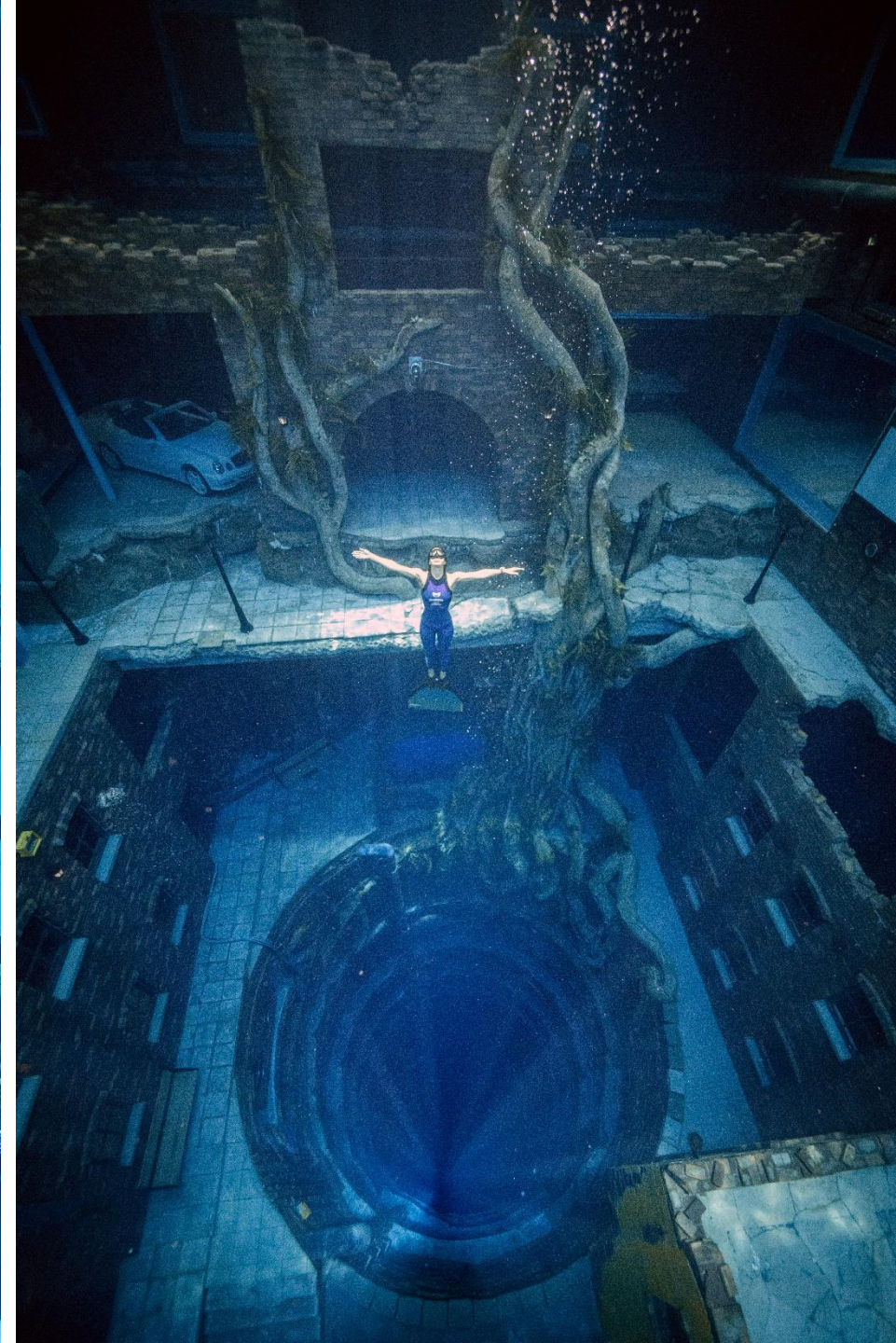


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87. City Centre Deira	84. The Boulevard of Arabesque	15. Al Barood Mall	20. Bay Avenue	26. Al Madinat	32. The Outlet Village	37. The Mall	40. The Mall	46. The Mall	51. The Mall	56. The Mall	61. The Mall	66. The Mall	71. The Mall	76. The Mall	81. The Mall	86. The Mall	
88. Souk Madinat Jumeirah	85. City Centre Mirdif	16. Deira Mall	21. City Centre Mirdif	27. The Mall	33. The Mall	38. The Mall	41. The Mall	47. The Mall	52. The Mall	57. The Mall	62. The Mall	67. The Mall	72. The Mall	77. The Mall	82. The Mall	87. The Mall	
89. The Mall at Jumeirah	86. Deira Mall	17. The Mall at Jumeirah	22. The Mall at Jumeirah	28. The Mall at Jumeirah	34. The Mall at Jumeirah	39. The Mall at Jumeirah	42. The Mall at Jumeirah	48. The Mall at Jumeirah	53. The Mall at Jumeirah	58. The Mall at Jumeirah	63. The Mall at Jumeirah	68. The Mall at Jumeirah	73. The Mall at Jumeirah	78. The Mall at Jumeirah	83. The Mall at Jumeirah	88. The Mall at Jumeirah	



## DEEP DIVE DUBAI

- Mit 60 Metern tiefstes Tauchbecken der Welt
- Unterwasser-Extras für Taucher wie z.B. eine versunkene Stadt
- Kurse in Apnoetauchen und Sporttauchen
- Gebäude in Form einer Auster huldigt Dubais Geschichte der Perlentaucherei







## EXPO CITY DUBAI

- Eröffnet am 1. Oktober 2022
- 80 Prozent der Infrastruktur und Gebäude beibehalten und frei von Einwegplastik
- Al Wasl, VAE, Alif und Terra Pavillon
- Pavillons von u.a. Saudi-Arabien, Marokko und Ägypten.
- Weitere Pavillons und Museen werden folgen





## WÜSTENSAFARI

- Mit Jeeps in die Wüste
- Abendessen unter freiem Himmel
- Shisha, Henna-Malerei, Kamelreiten, Sand-Skiing, Falken
- Von großen Wüstencamps bis zu privaten Lodges



BAB AL SHAMS



TERRA SOLIS



AL QUDRA CYCLING



THE NEST BY SONARA





HATTA DAM



HONEY BEE GARDEN

## HATTA

- Exklave im Hadjar-Gebirge 130km südöstlich von Dubai (ca. 90 Minuten Autofahrt)
- Abwechslungsreiches Freizeitangebot: Hatta Heritage Village, Honey Bee Garden und Hatta-Stausee
- Aktivitäten: Mountain Bike Trail, Bergwandern, Kajak-Fahren auf dem See...
- Vielfältige Unterkünfte: Zelte, Trailer Park, Lodges, 4-Sterne Hotel



MOUNTAINBIKING

# VIELEN DANK!

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اقتصاد  
والتجارة

للاقتصاد والسياحة  
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