

ABU DHABI: YOUR EXTRAORDINARY STORY



Abu Dhabi



AGENDA

- 1. Destination Abu Dhabi**
- 2. Abu Dhabi highlights**
- 3. Al Ain highlights**
- 4. Al Dhafra highlights**
- 5. Selling Abu Dhabi**

A woman with a backpack is shown in profile, looking upwards. She is in a desert landscape with mountains in the background. The scene is dimly lit, suggesting dusk or dawn. The overall mood is contemplative and adventurous.

DESTINATION ABU DHABI

1.

- EY **xyz** time a day to AUH
- Flight duration: approx. **xyz** hours
- Visa free
- UTC +**xyz**
- Year-round destination
- Safe destination
- 365 days of sunshine



UNITED ARAB EMIRATES ABU DHABI EMIRATE



DISTANCE BETWEEN CITIES IN U.A.E.

Distances in km	Umm Al Quwain	Sharjah	Ras Al Khaimah	Liwa Oasis	Al Dhawat	Dubai	Dhaid	Fujairah	Al Ain	Ajman	Abu Dhabi
Abu Dhabi	193	159	248	283	348	147	205	295	162	188	
Ajman	25	12	79	485	440	23	89	133	174		
Al Ain	203	175	127	447	458	100	184	198			
Fujairah	154	188	124	586	525	124	83				
Dhaid	57	52	65	440	520	83					
Dubai	49	18	99	430	445						
Gweifat	845	516	895	253							
Liwa Oasis	505	470	551								

LEGEND

- Highway Number
- Distance in km
- International Airport
- Main Port
- Freeway
- Dual Carriageway
- Single Carriageway



- Pearl fishing
- 1962 Oil boom
- 1971 founding of the UAE (7 emirates)

HISTORY

HISTORY



- **Capital of the UAE and 2nd largest City**
- **Population: 2.7 mio.**
- **Modern Arabian metropolis**
- **Cultural capital of the UAE**

CORE VALUES





- Landscapes
- Products
- Experiences



DIVERSITY

AUTHENTICITY



- Heritage
- Traditions
- Vivid culture



QUALITY



- **Product**
- **Service**
- **Wellbeing**





HOSPITALITY

- **Mutual respect**
- **Open-minded society**
- **Your extraordinary story**





ABU DHABI HIGHLIGHTS 2.

UNITED ARAB EMIRATES ABU DHABI EMIRATE



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Fujairah	154	149	124	586	525	124	83				
Dhaid	57	53	65	440	522	63					
Dubai	49	18	99	455	465						
Gweifat	645	515	595	255							
Liwa Oasis	505	475	555								

LEGEND

- Highway Number
- Distance in km
- International Airport
- Main Port
- Freeway
- Dual Carriageway
- Single Carriageway



Corniche

- Boardwalk
- Public beaches
- Restaurants & cafés





Founder's Memorial

- Memorial for HH Sheik Zayed
- “The Constellation”, Heritage Garden, Sanctuary Garden
- Free guided tours





- Qasr Al Hosn Fort, the Cultural Foundation, the National Consultative Council, and the House of Artisans
- Oldest and most significant heritage site (1795)

Qasr Al Hosn





- **Top attraction**
- **Free entry & guided tours**
- **Cultural Highlight**

Sheik Zayed Mosque

Ferrari World

- 24 rides & attractions
- Formula Rossa
- Flying Aces
- Family attraction



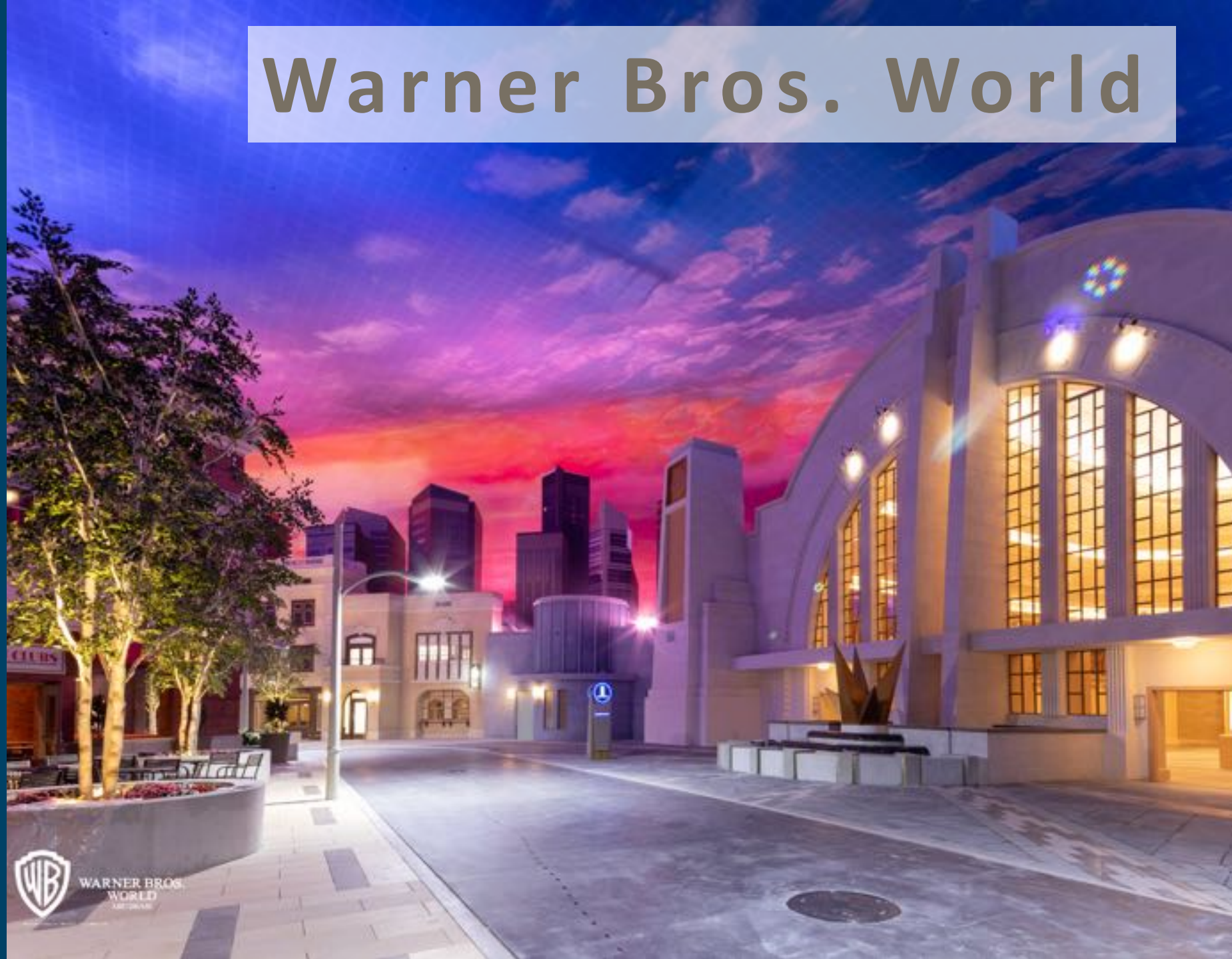
Yas Waterworld



- 18 rides & attractions
- Cabanas & restaurants
- Cinesplash (the region's first-ever Water Cinema)
- Family attraction

Warner Bros. World

- Indoor theme park
- 29 rides & attractions
- Meet Bugs Bunny, the Flintstones, Superman and many more





Saadiyat Island

- 9 km beach
- Most beautiful beach in the UAE
- Nature reserve & protected environment



Cultural District



- **Manarat Al Saadiyat**
- **Louvre Abu Dhabi**
- **Zayed National Museum**
- **Guggenheim Abu Dhabi**

Louvre Abu Dhabi



- **Universal Museum**
- **Shared stories of humanity**
- **Admission: 60 AED**

A family of four is playing in a long, narrow concrete water channel. The father is lifting the child, and the mother is standing nearby. The scene is set in a lush palm grove with many tall palm trees. The water in the channel is splashing, and there is a misty atmosphere in the background.

AL AIN HIGHLIGHTS 3.



Al Ain

- UNESCO world heritage sites
- Cultural center of Abu Dhabi/UAE
- Palaces and museums





- **Markets**
- **Oasis**
- **Sheikh Zayed
Desert Learning
Centre**

Al Ain



AL DHAFRA HIGHLIGHTS

4.



Al Dhafra



- Rub Al Khali desert
- Historic forts & oases
- Desert Islands
- Arabian Wildlife Park
- Festivals

Al Dhafra



- **Desert Safari**
- **Camel trekking**
- **Bedouin BBQ**

Personal tips: Overnight in the desert



Personal tips: Mangrove kayak tour



Personal tips: Train Yas





Selling Abu Dhabi 5.

The extraordinary Abu Dhabi Pass

- Discounts by showing your Etihad boarding pass
- Restaurants, spas, attractions
- New offers on a quarterly basis



Emirati Experiences



- **Tailor-made experiences with local guides**
- **z.B. Emirati House Experience, Emirati Food Tour**
- **Prices from 10€ - 220€**



- **Classic beach holiday**
- **Combination beach & city**
- **Combination city hotel & beach**
- **Combination beach & desert**

Beach holiday



Round trip



- UAE
- UAE & Oman
- Fly & Drive





Stop-Over

- **2-3 days Stop-Over Program**
- **City Break**
- **Events**





Events

- **Special Olympics World Games (14. -21.3.)**
- **World Rallycross (5.-6.4.)**
- **Formula 1 (29.11 - 1.12.)**



Cruise



- **New, central cruise ship terminal**
- **Beach Stop-Over Sir Bani Yas**
- **Perfect for „Orient beginners“**

Golf holiday



- **7 golf-courses**
- **3 Championship golf-courses**
- **Combination AUH & DXB**

FOR MORE INFORMATION ABOUT ABU DHABI

Follow “Visit Abu Dhabi” and “Abu Dhabi events”
on Social media:



Use **#InAbuDhabi** as official hashtag

THANK YOU

